

**The Community College of Baltimore County**  
**Career Infusion Assignment**

This assignment has four phases:

1. Introduction to the career research assignment and the Self-Directed Search
2. Documented research activity
3. Submittal of assigned materials summarizing your findings
4. An oral presentation in class

Phase 1 includes an introduction to Career Exploration and an explanation of the **Self-Directed Search (SDS)**. The **SDS** instrument compares your interests to those of people successfully employed in various occupations. The **SDS** profiles your interests across six *occupational themes*, which are used to predict compatible work environments. Your 3 highest scoring areas become your **Holland Code**. Research has shown that employment in such environments is conducive to “on the job success.”

In Phase 2 of this project, you will do occupational research. You will be introduced to various web sites that will assist you in interpreting your **Holland Code** and in acquiring information about Careers/Jobs of interest. The results will include occupations compatible with your interests and skills. From these occupations, or those of your own choosing, you will identify two occupations to research. The occupation that becomes the subject of your speech requires an **Informational Interview** with an individual who is currently employed in the field.

**Summary of Steps for Research Speech:**

1. Introduction to the career research assignment and the **SDS**
2. Explanation of usage of web sites
3. Research and completion of two *Occupational Fact Sheets*
4. Identification of occupation as subject of speech
5. Completion of *Informational Interview*
6. Completion of *Speech Outline* required by your instructor
7. Preparation and rehearsal of speech
8. Submittal of research materials and presentation of speech

The Career Center Web Site is: [www.ccbcmd.edu/employment/online](http://www.ccbcmd.edu/employment/online)

This will allow you to link to a wide variety of web sites that will assist you in your researching of careers.

**Many students at CCBC are undecided about their career choice. If you would like career assistance, we encourage you to pursue this initial career planning effort in more detail. Please contact the career center on your campus.**

<b>Catonsville Career Center</b>	<b>443-840-4435</b>
<b>Dundalk Career Center</b>	<b>443-840-3816</b>
<b>Essex Career Center</b>	<b>443-840-1732</b>



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